

# Solution Series Seri



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1998 :The energy regional politics starts



et de la Maîtrise de l'Energie

- 2000 : Contract between state and Regional council (National Agency for Environment and Energy)
- 2003-2006 : Program FEDER INNOVATION : launching of the energivie (energilife) program
- 2005 : Energivie program is oriented in the way of energy efficiency
- 2007-2013 : Energivie Phase 2
- 2008 : 2 new agreements signed with EDF and environment French ministry
- 2009 : Our regional energy cluster is accepted as a national cluster for competivity and innovation

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## **1. The energivie program**

## >> First step : regional program to promote renewable energies

Its aims :

- to encourage the supply
- to facilitate the meeting between supply and demand
- to reach quantified objectives
- to favour economic development with renewable energies
- to experiment



# **1. The energivie program**

### >> the success keys : technical support

#### Setting of local advisers

- To bring information to potential project officers (town council, farmers, firms)
- To emerge new realization with REn
- To give technical help to project manager
- To facilitate the necessary steps (financial and administrative)

#### Importance of communication

 By means of open days, visits, information meetings, press, inaugurations, advertising...)

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#### **Alsace (east of France)**

Strocheuro #

Soverne

Molshe

Sélestát

Colmon

Mulhouse

Altkind

Guebwiller

Thom

Cernoy

20 kn

#### >> The technical advisers



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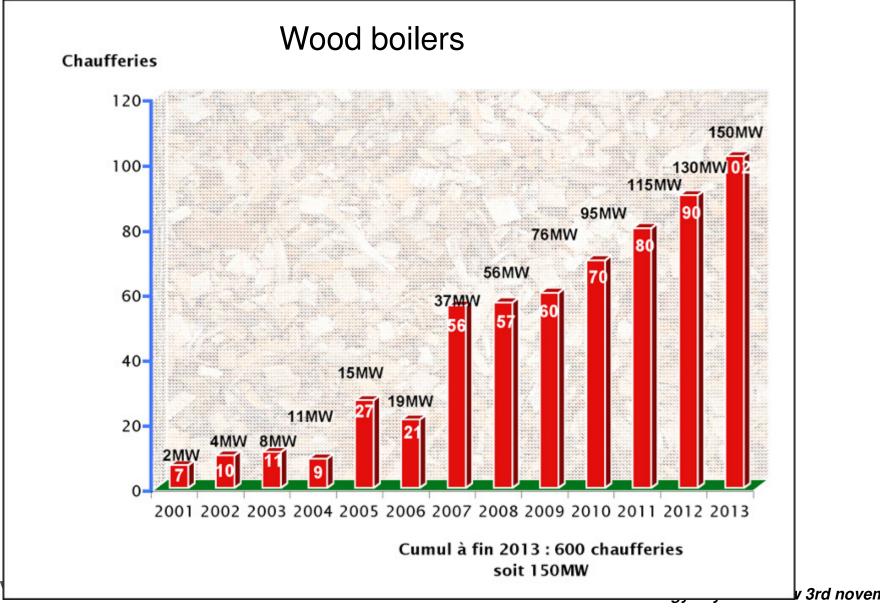
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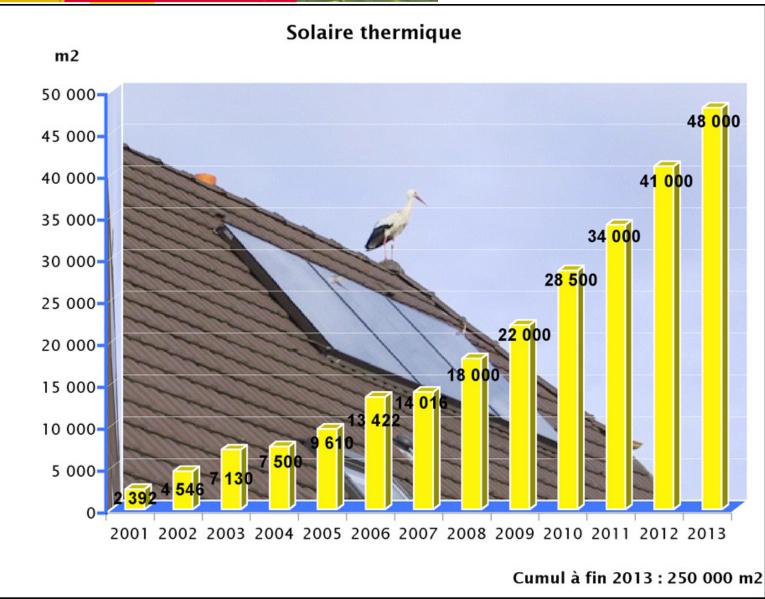
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3rd november 2010

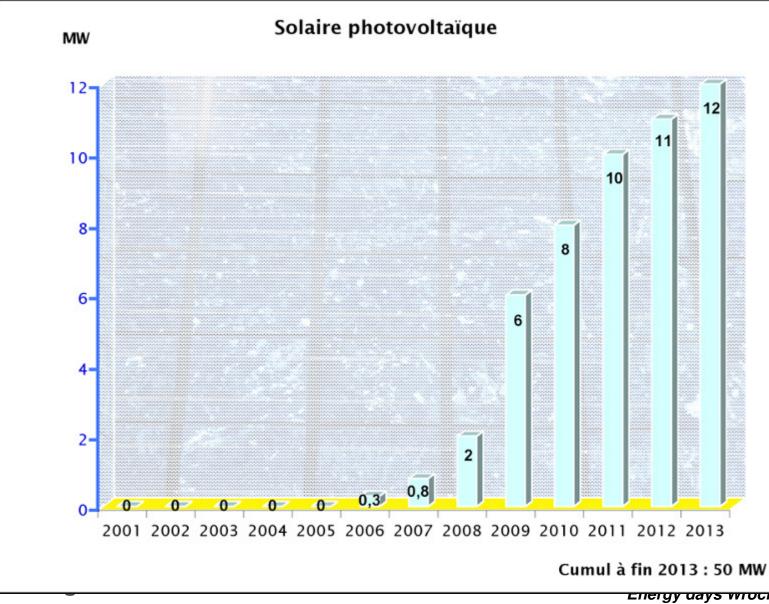
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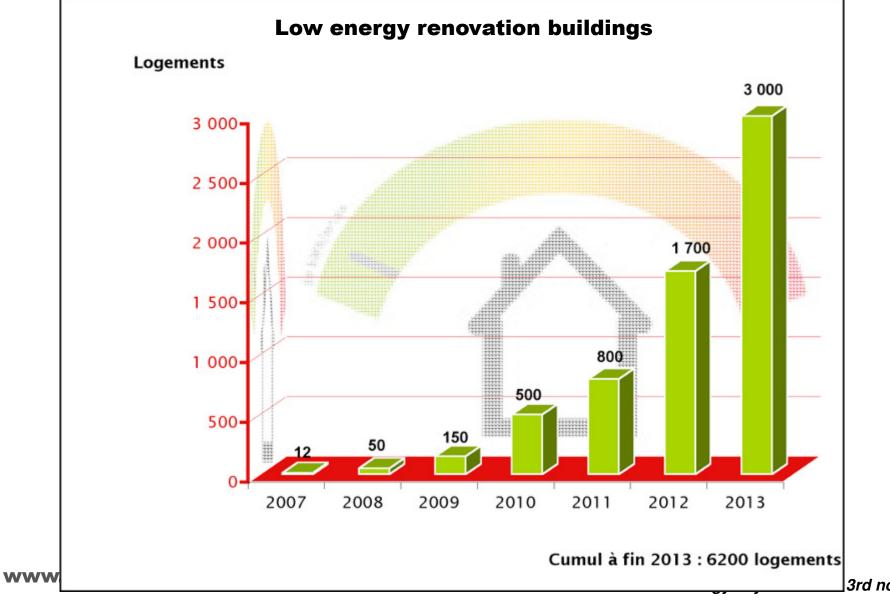
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L'Alsace dit oui à l'éco-logis !







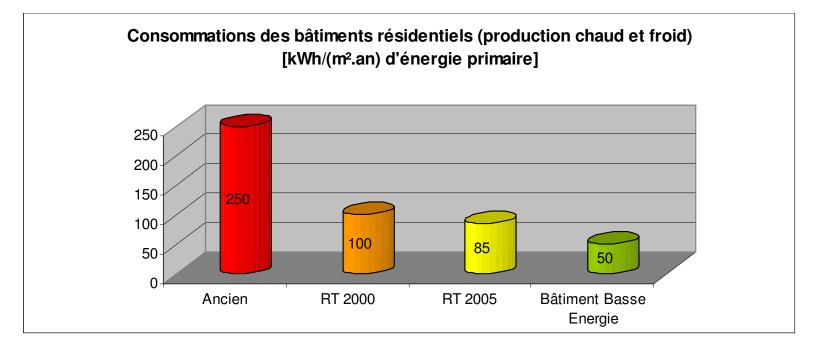


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## **2.** 2<sup>nd</sup> Step The low energy building program

>> Context: french consumption of energy in buildings



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## 2. 2<sup>nd</sup> Step The low energy building program

## >> Context: french consumption of energy in buildings

Alsace regional council at the origin of the french label for energy efficiency in buildings







## >> Financial helps

Call for proposal low consumption building ADEME/Région Alsace in 2010 : 100 kWh/m2.an for renovation, nearly zero energy building for new buildings

- > Call for proposal for energetic renovation of 100 communal buildings
- > 3 000 € for buyers of low energy building (effinergie)
- > 50 houses renovated with low energy standard, EDF/Région Alsace

> Help for private individuals to manage a low energy renovation project, EDF/Région Alsace

Social building renovation, direct helps and call for proposal



## 2. The low energy building program

#### >> Training

• Vocational training for the professionnal of building :

Developing tool with engineers school INSA Strasbourg

Agreement with the alsocian department of the French Building Federation

• Knowledge centre with :

Training tools (software, method...) Information tools





#### **European project ILETE** Initiative for Low Energy Training in Europe

- European program « Intelligent Energy Europe »
- Objective: To develop professional building et to promote energy efficiency buildings
- Length : 2 years 1/2 2008/juin 2010
- Budget : 1 million €, 50% by I'EU
- Project manager : Région Alsace





#### **Partenaires**

Région Alsace	Région Alsace	ALSACE	FRANCE
<b>KEA</b>	Klimaschutz- und Energieagentur Baden- Württemberg GmbH	KEA	ALLEMAGNE
PROVINCIA AUTONOMA DI FRENTO	Provincia Autonoma di Trento	PAT	ITALIE
	Agenția de Dezvoltare Economico Socială Timiş	ADETIM	ROUMANIE
Umwelizentrum	Handwerkskammer Trier (Umweltzentrum für Energie und Nachhaltigkeit)	UWZ	ALLEMAGNE
labein	Fundacion Labein	LABEIN	ESPAGNE
	Energie Tirol	ET	AUTRICHE
WFOSICW	Wojewodzki Fundusz Ochrony Srodowiska i Gospodarki Wodnej we Wroclawiu	WFOSIGW	POLOGNE



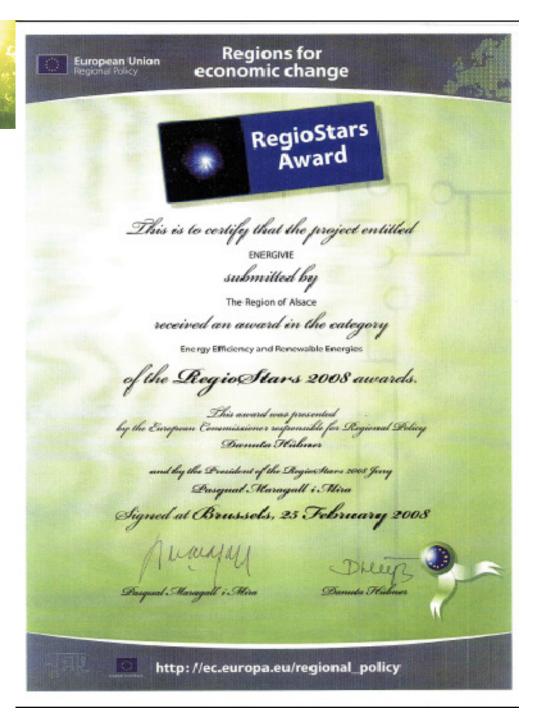
#### **Competitiveness cluster Alsace Energivie**

Recognized by French government the 11th may 2010

- Normative engineering
- Marketing engineering
- Competence and human ressources
- Building systems engineering

#### Énergivie PROGRAMME L'Alsace dit oui à l'éco-logis !

The 25th february 2008, Alsace Region was rewarded by the **European Commission** with the RegioStars award for the energivie program





#### Alsatian delegation in Wroclaw from 2nd to 5th november 2010

Pr Armand ERB Thermal Engineer, INSA Strasbourg Pr Eric ALBISSER Architect, ENSA Strasbourg Tony BOUYER Alsatian eco-firms network, Chamber of Commerce and Industry Jean-Sébastien DESJONQUERES, Alsace international Agnes SADOWSKA environmental adviser, Region Alsace Yann DERVYN Head of energy and green economy department, Region Alsace

#### **ÉNERGI/IE** PROGRAMME L'Alsace dit oui à l'éco-logis !

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# >> Thank you for your attention





Agence de l'Environnement et de la Maîtrise de l'Energie

Energy days Wroclaw 3rd november 2010

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